The Mississippi Nurses’ Association is pleased to announce our

106th Annual Convention

to be held at the Mississippi Coast Coliseum and Convention Center

Biloxi, MS
October 17-21, 2017

Get ready for the **Power of Nursing** at the MNA Convention! Join with your colleagues to **Explore** all the Convention has to offer, **Ignite** new ideas, and continue to **Excel** in the nursing profession!

**GENERAL CONVENTION:**
You don’t want to miss this opportunity to grow professionally through our dynamic CE sessions featuring tracks for:

- Education
- Clinical
- Administrative
- Research

**APRN FALL CONFERENCE:**
Expanded to include Friday and Saturday. Attend the APRN Conference to obtain information on a variety of topics including:

- Adult-Family-Geriatric
- Women’s Health
- Pediatrics
- Psychiatry
- Hands-on Workshops

**Highlights**

**Pre-Convention Workshop**
Lisa Campbell, DNP, RN, APHN-BC
Exploring Nurses Roles to Improve Population Health: Creating Partnerships and Strategic Plan

**Nationally Renowned Speakers**

**Wednesday Luncheon:**
Paul Kuehnert, DNP, RN, Assistant Vice President - Program, Robert Wood Johnson Foundation

**Board of Nursing Update:**
Phyllis Johnson, MSN, FNP-BC, Executive Director, MS BON

**Friday Joint Session**
John Dowdy, Director, MS Bureau of Narcotics

**Friday APRN Luncheon:**
Patricia Pearce, PhD, MPH, FNP-BC, FAANP, FNAP

**Saturday APRN Luncheon:**
Carolyn Buppert, MSN, JD

**Skills Workshops:**
- Nexplanon Training
- EKG Interpretation
- Radiology
- Heart: Normal & Abnormal Sounds
- Kinesio Taping

**Excellence in Research Poster Session**
- Research/Quality Improvement/
  Evidence-Based Practice Projects

**“Powerful” Exhibitors Expo**

**Bringing the 70s Back: PAC Party**
(Hosted by MNA PAC)

**Numerous Clinical, Professional, and Networking Opportunities**

**And Much More...**
How to Register

**Online Registration:** To register on-line, please visit our website at www.msnurses.org. Information for the 2017 MNA Annual Convention can be found on the Home Page and under the Events menu.

Online registration requires a credit card payment. MNA accepts VISA, MasterCard, Discover, and American Express.

**Note:** If you do not receive a receipt via email upon submitting your online payment, please notify Deborah Norman at dnorman@msnurses.org.

**Mail/Fax Registration:** Download the 2017 MNA Annual Convention Registration Form from our website. Complete the Registration Form and mail or fax the form with all required information and payment to:

- Mississippi Nurses’ Association
- 31 Woodgreen Place
- Jackson, MS 39110
- Fax: (601) 898-0190

**On-Site Registration:** On-site registration will be available each day of the Convention Tuesday, Oct. 17 – Saturday, Oct. 21 at the MS Coast Coliseum & Convention Center, Biloxi, MS. Registration will be available starting at 7:30 a.m. Tuesday - Saturday.

**Registration Policies**

**Late Registration:** On-line, mailed or faxed registrations will not be accepted by the MNA office after Friday, Oct. 6. After October 6, additional registrations are encouraged, but must occur on-site.

**Cancellation/Refunds:** Refunds shall be granted, according to the following:

a. Refund requests must be made in writing.

b. A full refund will be granted before September 22.

c. After September 22 and before October 6, refunds will be granted less a $25 processing fee.

d. No refunds will be granted after October 6, but a pre-paid registrant may send a substitute.

**Returned Checks/Declined Credit Cards:** An administrative fee of $35 will be charged for all checks returned to MNA for insufficient funds and re-billing of credit cards.

**Questions/Concerns:** Email: mna@msnurses.org or dnorman@msnurses.org

Phone: (601) 898-0670
Melissa Harkey and Doris Jones were our 2016 Early Bird winners. Register now for a chance to be a winner in 2017!
All Events will be held at the Mississippi Coast Coliseum & Convention Center (except as noted*)

**Tuesday, October 17, 2017**

Mississippi Coast Coliseum & Convention Center

- 7:30 a.m. - 4:30 p.m. Registration
- 1:00 p.m. - 5:15 p.m. Pre-Convention Session – Exploring Nurses Roles to Improve Population Health: Creating Partnerships and Strategic Plan

**Wednesday, October 18, 2017**

Mississippi Coast Coliseum & Convention Center

- 7:30 a.m. - 4:30 p.m. Registration
- 10:00 a.m. - 5:00 p.m. Mississippi Nurses’ Foundation Silent Auction
- 8:00 a.m. - 12:15 p.m. House of Delegates
- 8:30 a.m. - 12:15 p.m. Continuing Education Sessions and Workshops
- 12:30 p.m. - 1:45 p.m. Luncheon Speaker: Paul Kuehnert, DNP, RN, Assistant Vice President-Program, Robert Wood Johnson Foundation
- 1:50 p.m. - 5:00 p.m. Continuing Education Sessions and Workshops
- 5:30 p.m. - 7:00 p.m. UMMC Alumni Reception – The Redding House

**Thursday, October 19, 2017**

- 7:00 a.m. - 8:00 a.m. District Presidents’ Breakfast
- 7:30 a.m. - 4:00 p.m. Registration
- 7:30 a.m. - 4:00 p.m. Exhibitors Expo
- 8:00 a.m. - 12:00 noon Mississippi Nurses’ Foundation Silent Auction
- 8:00 a.m. - 10:00 a.m. Continuing Education Sessions and Workshops
- 10:30 a.m. - 2:00 p.m. Abstract Poster Session
- 12:00 noon - 1:00 p.m. Sigma Theta Tau Luncheon Sponsored by William Carey University
- 12:00 noon - 1:00 p.m. General Luncheon
- 1:15 p.m. - 2:45 p.m. Board of Nursing Update: Phyllis Johnson, MSN, FNP-BC, Executive Director, MS Board of Nursing – Dedicated to RNs
- 1:15 p.m. - 5:00 p.m. Continuing Education Sessions and Workshops
- 5:15 p.m. - 7:15 p.m. **Bringing the 70s Back: PAC Party** Hosted by the Mississippi Nurses’ Association Political Action Committee
All Events will be held at the Mississippi Coast Coliseum & Convention Center (except as noted*)

**Friday, October 20, 2017**

Mississippi Coast Coliseum & Convention Center

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:45 a.m. - 7:30 a.m.</td>
<td>APRN Breakfast and Update</td>
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<tr>
<td>7:30 a.m. - 4:00 p.m.</td>
<td>APRN Registration</td>
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<td>7:30 a.m. - 3:00 p.m.</td>
<td>Exhibitors Expo</td>
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<td>8:00 a.m. - 9:00 a.m.</td>
<td>Joint Session with Students (RNs &amp; APRNs) – Speaker: John Dowdy, Director, MS Bureau of Narcotics – Topic: The Opioid Epidemic</td>
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<tr>
<td>9:15 a.m. - 11:45 a.m.</td>
<td>Continuing Education Sessions and Workshops</td>
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<tr>
<td>1:15 p.m. - 2:45 p.m.</td>
<td>Board of Nursing Update: Phyllis Johnson, MSN, FNP-BC, Executive Director, MS Board of Nursing – Dedicated to APRNs</td>
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<tr>
<td>11:45 a.m. - 1:00 p.m.</td>
<td>APRN Luncheon – Speaker: Patricia Pearce, PhD, MPH, FNP-BC, FAANP, FNAP</td>
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<td>1:45 p.m. - 4:00 p.m.</td>
<td>Continuing Education Sessions and Workshops</td>
</tr>
<tr>
<td>4:00 p.m. - 6:00 p.m.</td>
<td>Controlled Substances Update</td>
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<tr>
<td>7:00 p.m. - 8:30 p.m.</td>
<td>APRN Incredible Dinners</td>
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**Saturday, October 21, 2017**

Mississippi Coast Coliseum & Convention Center

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<tr>
<td>7:30 a.m. - 4:00 p.m.</td>
<td>APRN Registration</td>
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<tr>
<td>12:00 noon - 1:00 p.m.</td>
<td>APRN Luncheon – Speaker: Carolyn Buppert, MSN, JD</td>
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<tr>
<td>8:00 a.m. - 4:00 p.m.</td>
<td>Continuing Education Sessions and Workshops</td>
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**Continuing Education (CEs):**

The Mississippi Nurses’ Association is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. Hours are awarded only for the session hours you attend. Contact hours to be awarded for each session will be posted as part of the session announcement in the Convention guide and the Mobile App.
Dr. Lisa Campbell, PHNA-BC is an associate professor at Texas Tech University Health Sciences Center School of Nursing, and teaches in the Doctor of Nursing Practice Program. She has been a registered professional nurse for 34 years and a public health nurse for the past 8 years. Her teaching focus for doctoral students is population health, epidemiology, and health policy. Through her teaching role, Dr. Campbell engages students in real world population health and policy projects. Her research includes changes in public health nursing practice and the ACA and WIC peer counselor support and breastfeeding.

Dr. Campbell founded Population Health Consultants, LLC a company whose mission is building human capital in order to improve population health. She consults with communities to evaluate local public health systems, facilitates community health needs assessments, community health improvement plans, and strategic planning for local and regional public health departments. Recently she served as the director of the Victoria County Public Health Department that served three counties. She led a diverse staff and implemented initiatives to advance public health in these urban and rural communities.

Dr. Campbell is the chair-elect for the American Public Health Associate Public Health Nursing Section and a member of the Alliance of Nurses for Healthy Environments’ Board of Directors. She received her Doctor of Nursing Practice with a focus in public health nursing from the University of Tennessee College of Nursing, Memphis and her BSN and MSN from the University of Texas Health Science Center School of Nursing, Houston.
Wednesday, October 18
5:30 p.m. - 7:00 p.m. UMMC Alumni Reception
(The Redding House)
University of Mississippi Medical Center
School of Nursing Alumni Reception

The Redding House
770 Jackson Street, Vieux Marche
Biloxi, MS

Thursday, October 19
Bringing the 70s Back: PAC Party
(MS Coast Coliseum & Convention Center)

From Motown to Disco, come enjoy the hits of the 70s! This fun-filled event will have you showing off your best 70s GROOVY moves! Get to know your colleagues and support the efforts of the PAC. Purchase your tickets early as everyone will want to be seen at this FAR OUT event!

This event is hosted by the Mississippi Nurses Association Political Action Committee. Guidelines require that any ticket purchases of $200 or greater be reported individually on the PAC report.
Role of Nurses in Population Health

Paul Kuehnert is assistant vice president-program, for the Robert Wood Johnson Foundation (RWJF) where he provides leadership and management direction for the Foundation’s work related to leadership and transforming health and health care systems.

As an executive leader for more than 25 years, Dr. Kuehnert has led both governmental and community-based organizations in order to help people lead healthier lives. In the late 1980s he was a founder and later CEO of Community Response, Inc., one of the Chicago-area’s largest housing, nutrition, and social service providers for people living with HIV/AIDS. He moved to Maine in 1999 and served in the state health department, leading the development of a regional public health system and becoming deputy director of the department in 2005. From 2006 until 2012 when he joined RWJF Paul was the county health officer and executive director for health in Kane County, Illinois, a metro-Chicago county of 515,000. Thee he led four departments - Public Health, Community Reinvestment, Animal Control, and Emergency Management-and worked with leaders from the private and public sectors to create the first county-level master plan in Illinois that integrated health, land use, and transportation.

Kuehnert is a pediatric nurse practitioner and holds the Doctor of Nursing Practice in executive leadership as well as the Master of Science in public health nursing degrees from the University of Illinois at Chicago. He was named a Robert Wood Johnson Foundation Executive Nurse Fellow in 2004 and inducted into the American Academy of Nursing in 2015.
Phyllis Johnson is the Executive Director of the Mississippi Board of Nursing. She attended Mississippi University for Women where she received both her BSN and MSN. Prior to joining the Board of Nursing, she was employed as a Family Nurse Practitioner at the Department of Veterans Affairs Sonny Montgomery Medical Center (VA) in Jackson, serving in numerous administrative and clinical roles. In addition to her nursing degrees, she obtained a Master of Science degree in Biology with emphasis in Genetics and Molecular Biology. Ms. Johnson recently retired from the US Navy Reserves at the rank of Commander. She served as the Senior Medical Provider for the Navy Operations Support Center and was responsible for the medical readiness of approximately 200 members.

EXCELLENCE IN RESEARCH POSTER SESSION

Research Poster Session: Thursday, October 19

A traditional poster session designed to provide you an opportunity to explore innovative strategies and research that are enhancing clinical, patient, and educational outcomes through evidence-based nursing practice. You asked for expanded time with the authors and we are happy to announce the Research Poster Session has been extended to allow more time to interact with authors.
FRIDAY, OCTOBER 19
LUNCHEON SPEAKER
Patricia Pearse, PhD, MPH, FNP-BC, FAANP, FNAP
Topic: Nursing and Professionalism: The Spectrum of Impact

Patricia F. Pearse, MPH, PhD, FNP-BC, FAANP, FNAP. Dr. Pearce has had a lengthy and positive career in nursing. Her clinical background is extensive, and research interests are in qualitative, quantitative, and mixed method research, and in working with evidence-based practice. Dr. Pearce also has interest and experience in information management, and heightening usability for effective and efficient practice, education, research, and health policy. She has precepted, taught and mentored staff nurses, nurse practitioners, and BSN, MSN, DNP, and PhD students, completed numerous presentations at local through international venues, and has published extensively. She has served on and led too-many-to-count committees within the university, as well as in state and national nursing organizations. Her educational background includes degrees from Loyola University New Orleans (History; Nursing), Master in Public Health from Tulane University School of Public Health & Tropical Medicine, Masters in Nursing from Mississippi University for Women, and PhD in Nursing, with minor in Information Science from University of North Carolina at Chapel Hill. She lived in New Orleans from 1976 through 1999, left to complete her PhD in North Carolina, moved to Salt Lake City and then Alabama, returning to New Orleans in 2012. She teaches Master’s and DNP students, has served as the DNP Coordinator, Director of the School of Nursing, and is currently the Interim Dean of the College of Graduate and Professional Studies at

FRIDAY, OCTOBER 19
JOINT SESSION: RNs, APRNs and Students
John Dowdy, Director, MS Bureau of Narcotics
Topic: The Opioid Epidemic

John Dowdy is recognized throughout Mississippi and our country for his work in law enforcement and his dedication to keeping our country safe! Mr. Dowdy is the Director of the Mississippi Bureau of Narcotics and has a wealth of experience and knowledge in combating the opioid epidemic. Prior to being appointed by Governor Phil Bryant, he worked in the United States Attorney’s General Office for nearly 28 years serving in the positions of Assistant U.S. Attorney General, Criminal Chief, and United States Attorney. Known for his dedication and professionalism, he has received numerous achievement awards for his work, including a certificate of appreciation for his work after the terrorist attacks of September 2011. Mr. Dowdy received his Bachelors’ Degree in Business Administration and his law degree from Mississippi College.
SATURDAY, OCTOBER 21
LUNCHEON SPEAKER
Carolyn Buppert, MSN, JD
Topic: Are Your Legal Bases Covered?

Carolyn Buppert is an attorney who focuses on the legal issues affecting nurses, advanced practice clinicians and their employers. Her clients include medical centers, practices and practitioners, state associations, insurers, universities, and a national certification organization. She is the author of “The Nurse Practitioner’s Business Practice and Legal Guide” and 7 other books on legal issues. She has a YouTube channel in which she dispenses legal advice, in small doses, for nurse practitioners. She practiced as a nurse practitioner for 16 years before focusing exclusively on legal matters.

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**Hotel Accommodations**

Beau Rivage Resort and Casino reservations can be made using the following link. If the link does not activate, please copy and paste the URL address into your internet browser.

https://aws.passkey.com/event/49149369/owner/22426/home

When making your reservations, please use reservation code: Mississippi Nurses. The cut-off date for the special reservation rate is September 18, 2017.

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**The Gulf Coast’s Premier Resort!**

Southern hospitality and world-class amenities come together at the Beau Rivage. The elegantly appointed guest rooms and suites offer panoramic views of the Gulf Coast or the back bay. The Beau offers distinctive dining, superstar entertainment, spa and salon pampering, and an opportunity to enjoy a refreshing smoothie, chilled cocktail or light meal in a tropical pool atmosphere.