

# Exhibitor and Sponsor Registration Form and Contract

## Mississippi Nurses' Association Annual Convention – October 23 - 26, 2018 Expo Day – October 25, 2018 • APRN Day – October 26, 2018 MS Coast Coliseum and Convention Center, Biloxi, MS

**Registration balance is due September 28, 2018. Please enter information EXACTLY as it should appear on promotional materials. Contact Dana Walker at (601) 898-0670 or [dwalker@msnurses.org](mailto:dwalker@msnurses.org) for inquiries or go to our website at [www.msnurses.org](http://www.msnurses.org).**

Company Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Company Website: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_  
 Name(s) on Badge(s): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Returning Exhibitors from 2017 receive a \$50.00 discount. This discount does not include sponsorships.

Anticipated attendance is over 400 RNs & 200 Advanced Practice Registered Nurses and Booth fee includes some scheduled "non-competing" exhibit hall times and meals on the exhibit floor. Exhibit booths are 10' wide by 9' deep, draped with a flameproof background cloth. Backdrops are 8' high with 3' side dividers. Each booth will be provided with one company name identification sign, two chairs, one 8' draped table with a white top and pleated skirt on three sides. Please see the Expo Guide for further details and important information regarding the Advanced Practice Registered Nurses Fall Workshop Expo.

**Payment**


 
 
 Company Check

Card Number: \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_  
 Cardholder Signature: \_\_\_\_\_  
 Payment Amount: \$ \_\_\_\_\_

Checks Payable To: MS Nurses Association  
 Mail Check with Contract To: 31 Woodgreen Place  
 Madison, MS 39110

By submitting this contract, we agree to exhibit and/or sponsor under and comply with the accompanying Rules and Regulations, terms and conditions. We further agree to abide by the terms and conditions of the exhibitor service kit (if exhibiting) and additional memoranda issued prior to the show. Payment enclosed herewith/we are authorizing credit card payment if applicable. The individual signing on behalf of the Exhibitor/Sponsor warrants he/she is authorized to do so.

**Premium Sponsor Opportunities:**

- Keynote Luncheon (Thur) .....\$5,000
- Advanced Practice Luncheon (Fri) .....\$5,000
- Advanced Practice Breakfast (Fri) .....\$4,000
- Tote Bag .....\$4,000

**Select Sponsor Opportunities:**

- Joint Session Speaker (Fri) .....\$1,500
- Exhibit Hall Break (Thur) .....\$1,500
- Joint Session Friday Morning Break (Fri).....\$1,500
- Lanyard .....\$1,500

**Sponsor Package Options:**

- Diamond Sponsor (includes AP Exhibit Booth) (Thur & Fri) .....\$1,500
- Ruby Sponsor (includes AP Exhibit Booth) (Thur & Fri) .....\$1,250
- Emerald Sponsor (APRN exhibit only) (Fri) .....\$1,000

**Exhibitor Opportunities:**

- 2018 Expo Exhibit and Advanced Practice Exhibit Booth (Th & Fri) \$950
- 2018 Expo Exhibit Booth (only) (Thur)..... \$650
- Advanced Practice Booth (only) (Fri) ..... \$650

**Non-Attending Sponsor Opportunities:**

- Conference Bag Inserts (non-attending companies) ..... \$500

**Additional Lunches:**

- Thursday \_\_\_\_\_  Friday \_\_\_\_\_ ..... \$15 ea  
 (Please indicate quantity)

<b>Sponsor Package Total</b>	
<b>Premium Sponsorship Total</b>	
<b>Additional Lunch Total</b>	
<b>Balance Due by September 28, 2018</b>	

Authorized Exhibitor Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Note: All exhibit booth payments, including deposits and fees, are non-refundable after August 24. Please see cancellation policy for details.**